



PERIOPERATIVE CARE CONGRESS

November 6-8, 2020
Sheraton Centre Toronto
Toronto, ON

Hosted by the Society for
Perioperative Research and
Care

SPONSOR PROSPECTUS



Dear Valued Partner,

We are pleased to invite you to support the 2020 Perioperative Care Congress. Now in its 4th year, PCC has become a much-anticipated annual gathering of physicians, other health care practitioners, and scientists dedicated to improving the care of patients undergoing surgery. All too often, the care of patients is divided and delivered in silos, with each specialty focusing on its own area. There is a need to bring together all of the relevant stakeholders to establish new models of care, undertake research, and implement evidence-based medicine. Each year, PCC is the venue where that happens!

This year, we've taken your valuable feedback and developed a sponsorship package that more accurately compliments your needs. Take advantage of new opportunities to get your product in the hands – either directly or virtually – of Canada's top researchers and leading clinicians in the field of perioperative care, such as the opportunity to be profiled in our pre-conference communications or to host a focus group with some of the top influencers. With 300 delegates expected to attend, PCC is a great opportunity to have focused conversations with those most directly involved in perioperative care in Canada.

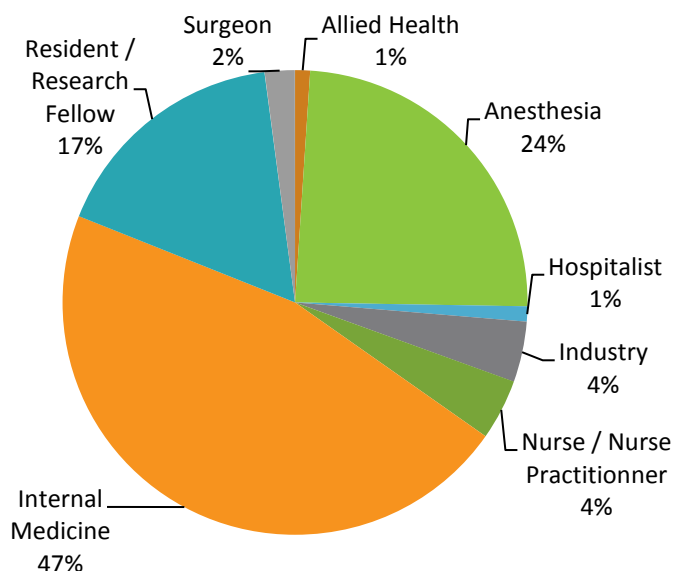
We look forward to welcoming you to Toronto where together we can grow the concept of multi-disciplinary, evidence-based, perioperative shared care.

Sincerely,

PJ Devereaux, MD, PhD, FRCPC

Chair, Scientific Program Committee, PCC 2020

MEET THESE EXPERTS AT PCC 2020



SPONSORSHIP OPPORTUNITIES

Benefits	Gold \$7500	Silver \$5000	Bronze \$3000
Full conference registration (includes the reception)	2	1	1
Logo and listing on web	✓	✓	✓
Recognition on Congress signage	✓	✓	✓
Sponsor ribbon for name badge	✓	✓	✓
Email to delegates pre Congress**	2	2	1
One (1) complimentary table top display	✓	✓	
Verbal acknowledgement at opening	✓	✓	
Recognition in marketing efforts	✓	✓	
Logo included in delegate confirmation emails	✓	✓	
Email to delegates post Congress**	1		
NEW! Exclusive Opportunity*: <ul style="list-style-type: none"> • Opportunity to meet with members of the organizing committee • Sponsor profile sent during conference marketing • Opportunity for product information session during lunch (15 minutes) 	Select 1*		

*Upgrade your sponsorship to the Platinum level

Purchase a combined total of \$10,000 or more in sponsorship and exhibits to become a platinum sponsor and receive all three Exclusive Opportunities

** Content subject to approval by Perioperative Care Congress

OTHER SPONSORSHIP OPPORTUNITIES

Table Top Displays \$1,000

Includes: One (1) 6-foot table, draped; 2 chairs; One (1) complimentary registration

Quantities limited

Research Awards \$2,500 per award

Logo and company name will appear on the award. Sponsor will be verbally thanked and acknowledged during the event.

Competition categories are:

- Research Poster Competition
- Junior/Mid-Career Research Competition (Oral)
- Resident/Fellow Research Competition (Oral)

NEW! SUPPORT THE SPRC

Looking for a different way to support perioperative care? Want to sponsor a travel bursary or the development of a white paper? Do you have another great idea contact **Eric Paterson** at **613-238-6600 x233** or epaterson@intertaskconferences.com to discuss today!